

FOAR  
2009



# PIAȚA ROMÂNESCĂ: BILANȚ 2008 PERSPECTIVE 2009

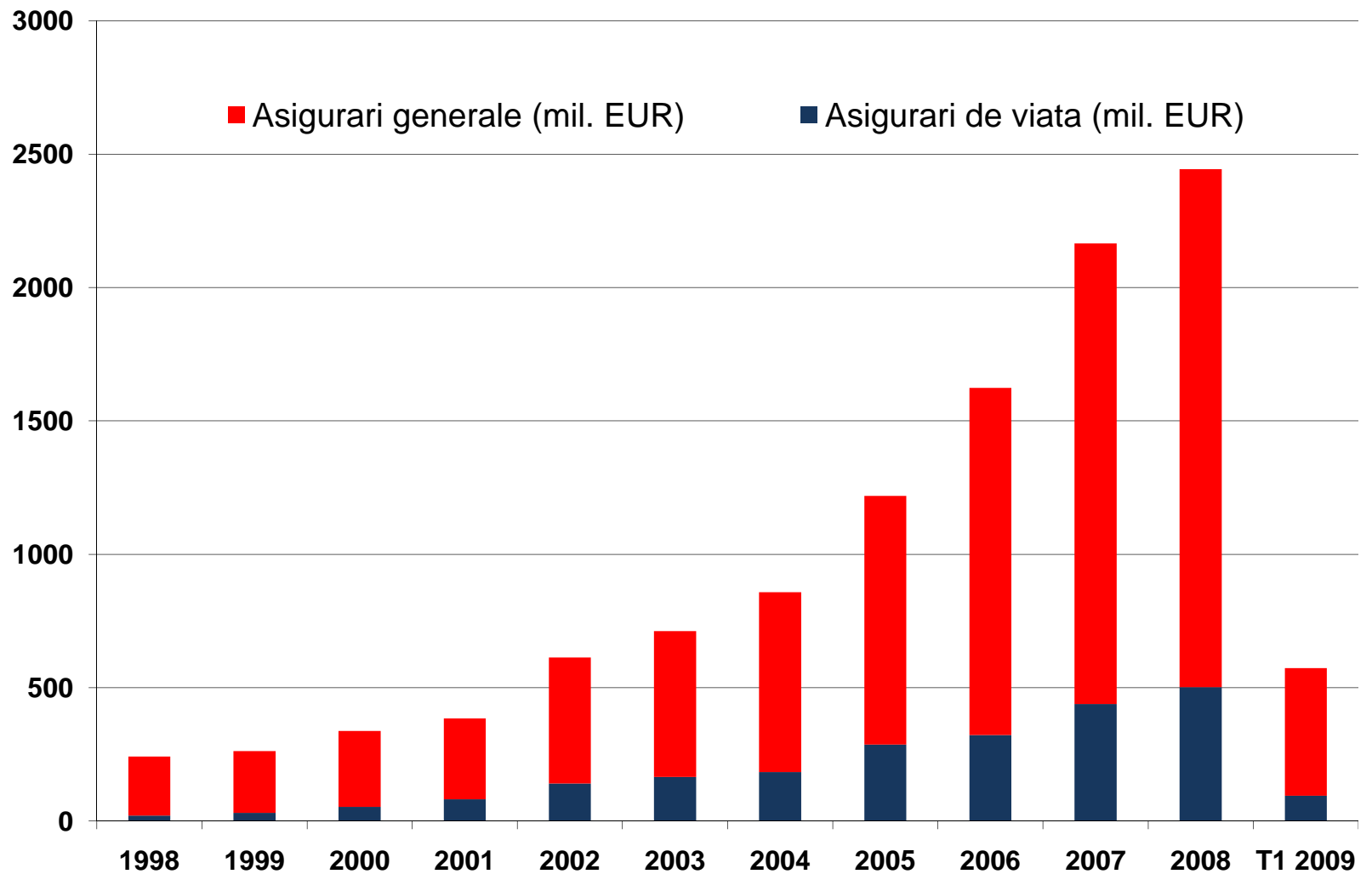
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Editor in Chief  
PRIMM Publications - Insurance & Pensions



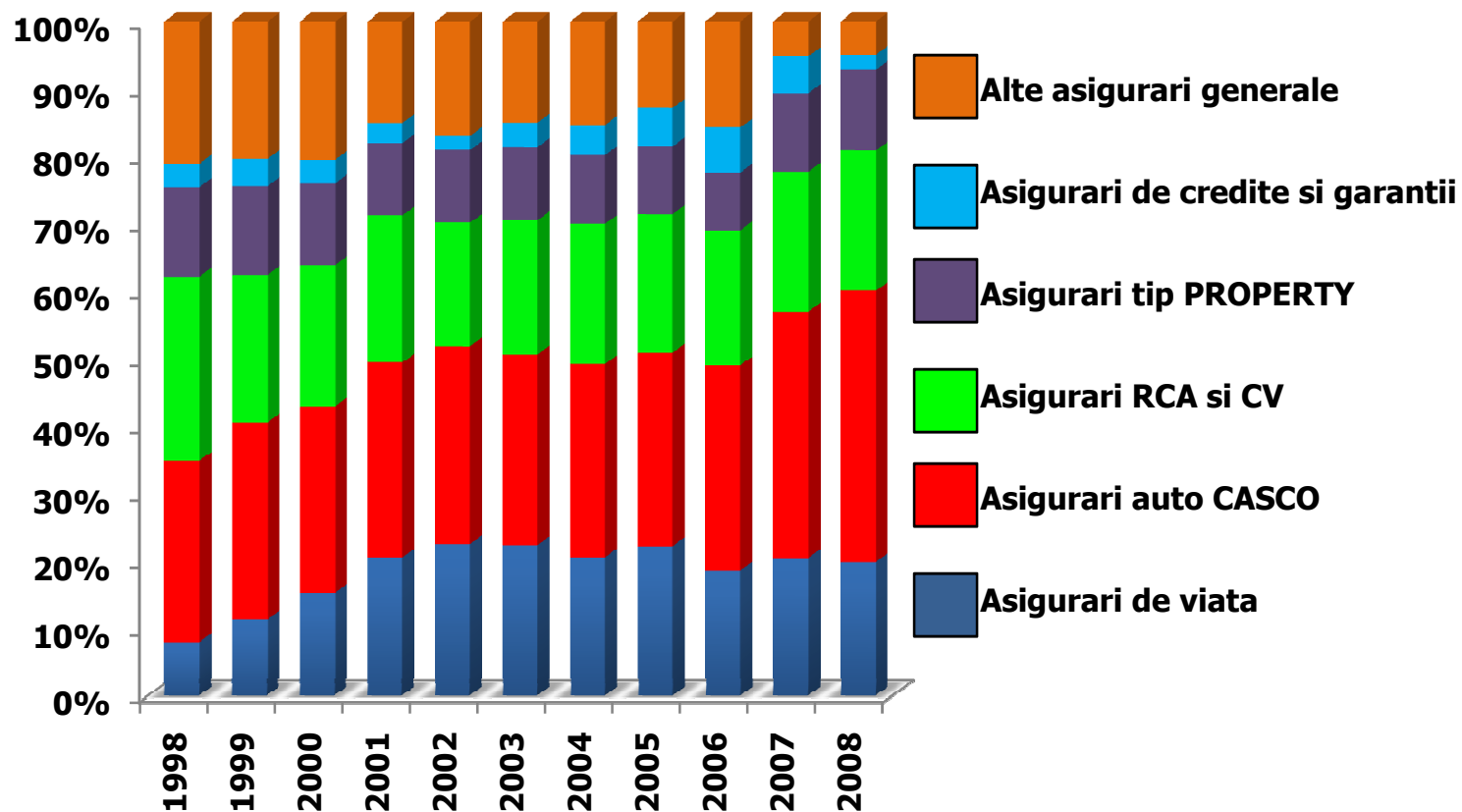
## SUMAR

- EVOLUȚIA PIETEII 1998 – 2008
- "TOP 5" COMPANII 2008/ T1 2009
- REPERE ALE EVOLUȚIEI
- PERSPECTIVE 2009

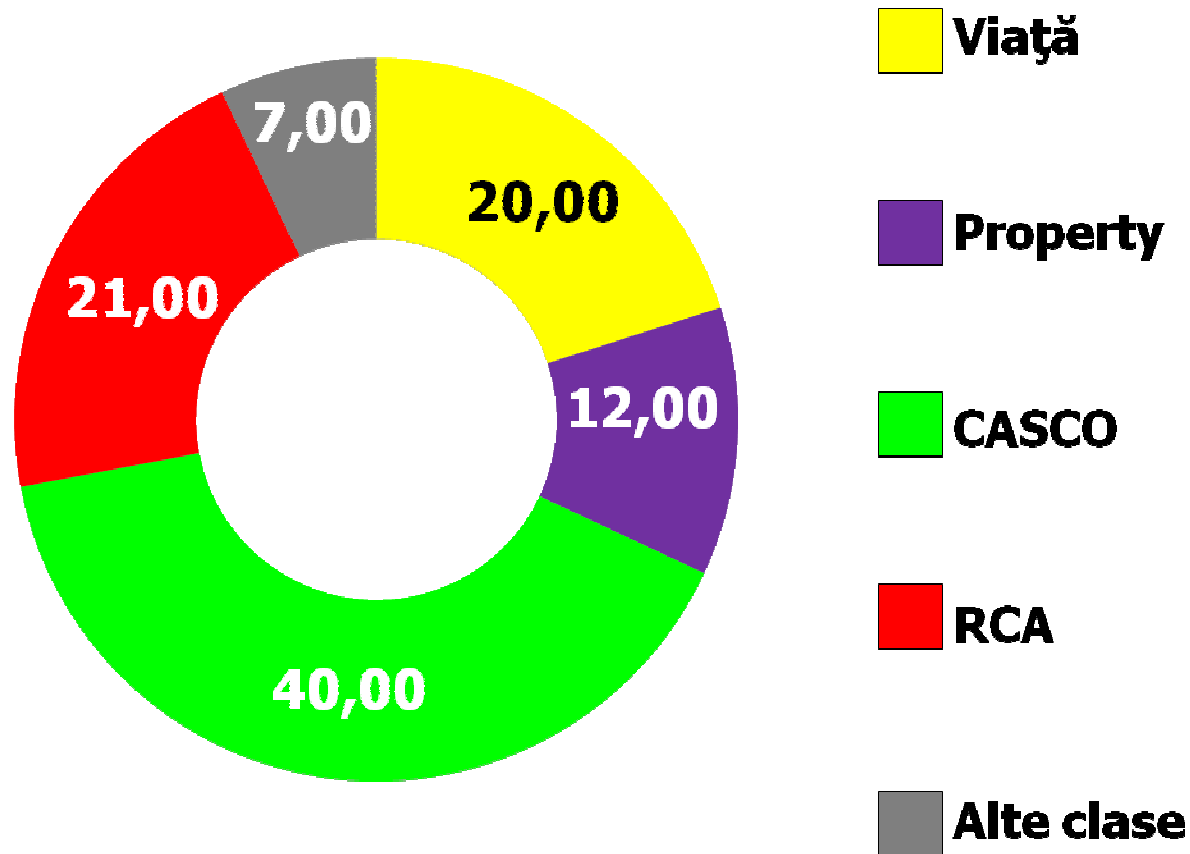
## EVOLUȚIE: 1998-2008



# STRUCTURA PIETEI 1998-2008



## Structura pieței de asigurări - 2008



## BILANȚ 2008

- ➔ **PRIME BRUTE SUBSCRIBSE: 2,44 mld. EUR**
- ➔ **CREȘTERE: +13,67%** (+33,2% - 2007)
- ➔ **DINAMICĂ NEGATIVĂ 12 din 41**

## TOP 5 COMPANII – 2008

	<b>Compania</b>	<b>mil. EUR</b>	<b>+/- %</b>
<b>1</b>	<b>ALLIANZ-ȚIRIAC</b>	<b>378,76</b>	<b>2,29</b>
<b>2</b>	<b>OMNIASIG</b>	<b>320,82</b>	<b>21,13</b>
<b>3</b>	<b>ASIROM</b>	<b>203,70</b>	<b>8,19</b>
<b>4</b>	<b>ING Asig. Viață</b>	<b>181,45</b>	<b>20,85</b>
<b>5</b>	<b>ASTRA-UNIQA</b>	<b>176,48</b>	<b>57,40</b>
	<b>TOTAL TOP 10</b>	<b>1.931,03</b>	<b>11,99</b>
	<b>TOTAL PIAȚĂ</b>	<b>2.444,04</b>	<b>13,67</b>

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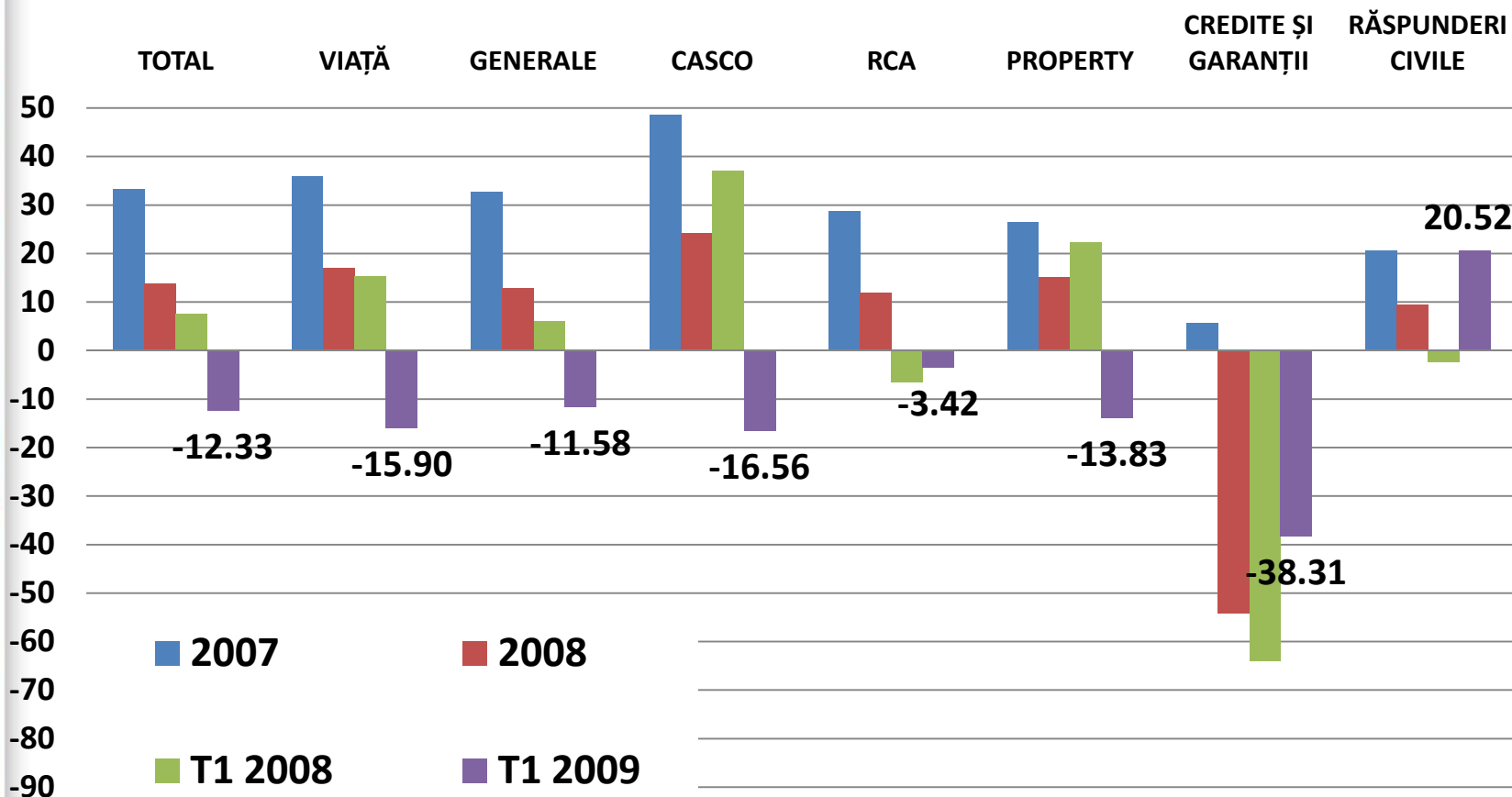
## REZULTATE T1 2009

- ➔ **PRIME BRUTE SUBSCRISE: 573 mil. EUR**
- ➔ **SCĂDERE: -12,33%** (+7,56% - T1 2008)
- ➔ **DINAMICĂ NEGATIVĂ 21 din 39**
- ➔ **UN NOU LIDER PE PIAȚA ASIGURĂRILOR GENERALE: OMNIASIG!**

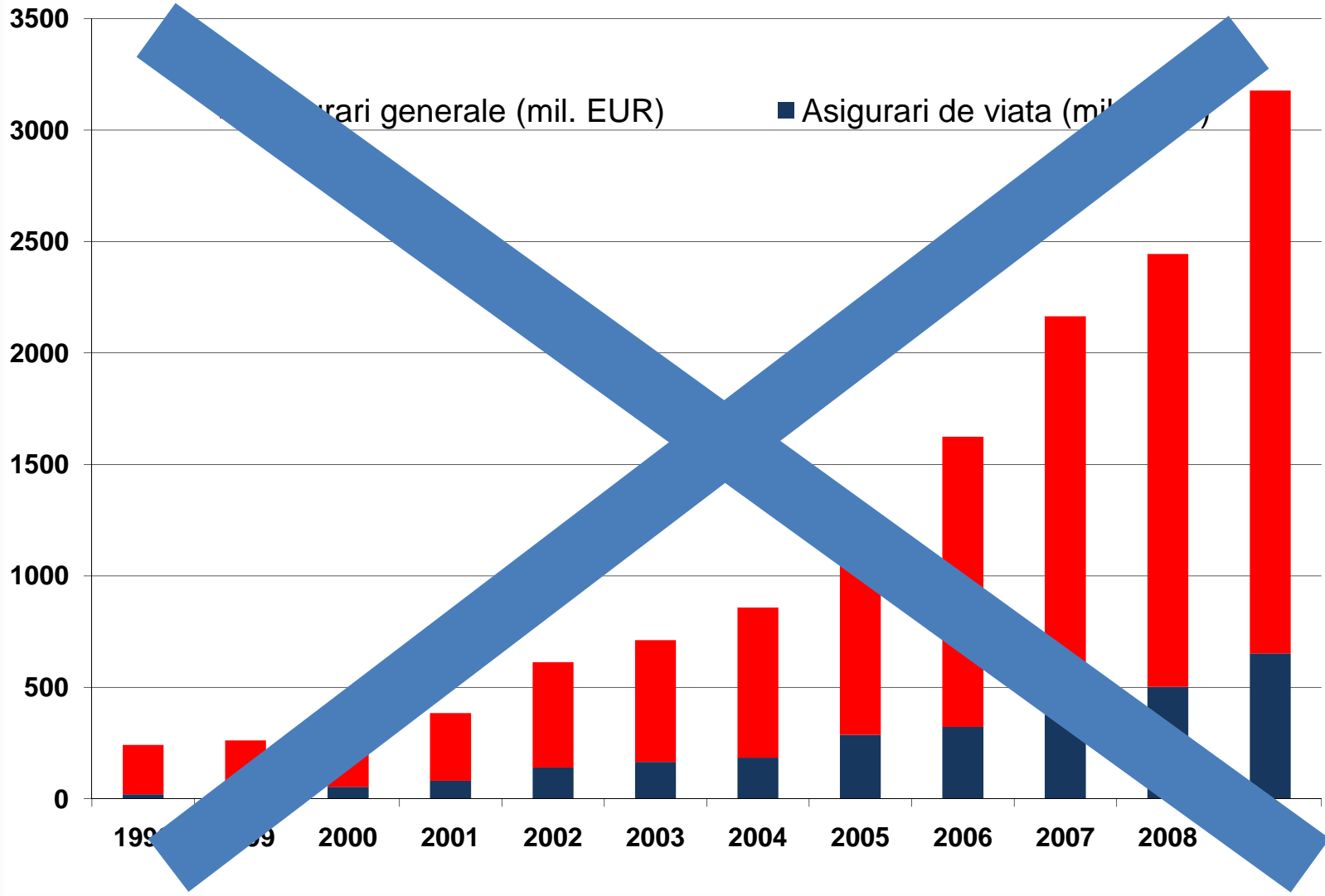
## TOP 5 COMPANII – T1 2009

	<b>Compania</b>	<b>mil. EUR</b>	<b>+/- %</b>
1	<b>ALLIANZ-ȚIRIAC</b>	<b>81,88</b>	<b>-17,41</b>
2	<b>OMNIASIG</b>	<b>77,73</b>	<b>-13,64</b>
3	<b>ASIROM</b>	<b>48,39</b>	<b>-25,56</b>
4	<b>ASTRA-UNIQA</b>	<b>46,68</b>	<b>25,11</b>
5	<b>BCR ASIGURĂRI</b>	<b>39,44</b>	<b>7,47</b>
	<b>TOTAL TOP 10</b>	<b>442,08</b>	<b>-9,67</b>
	<b>TOTAL PIAȚĂ</b>	<b>572,78</b>	<b>-12,33</b>

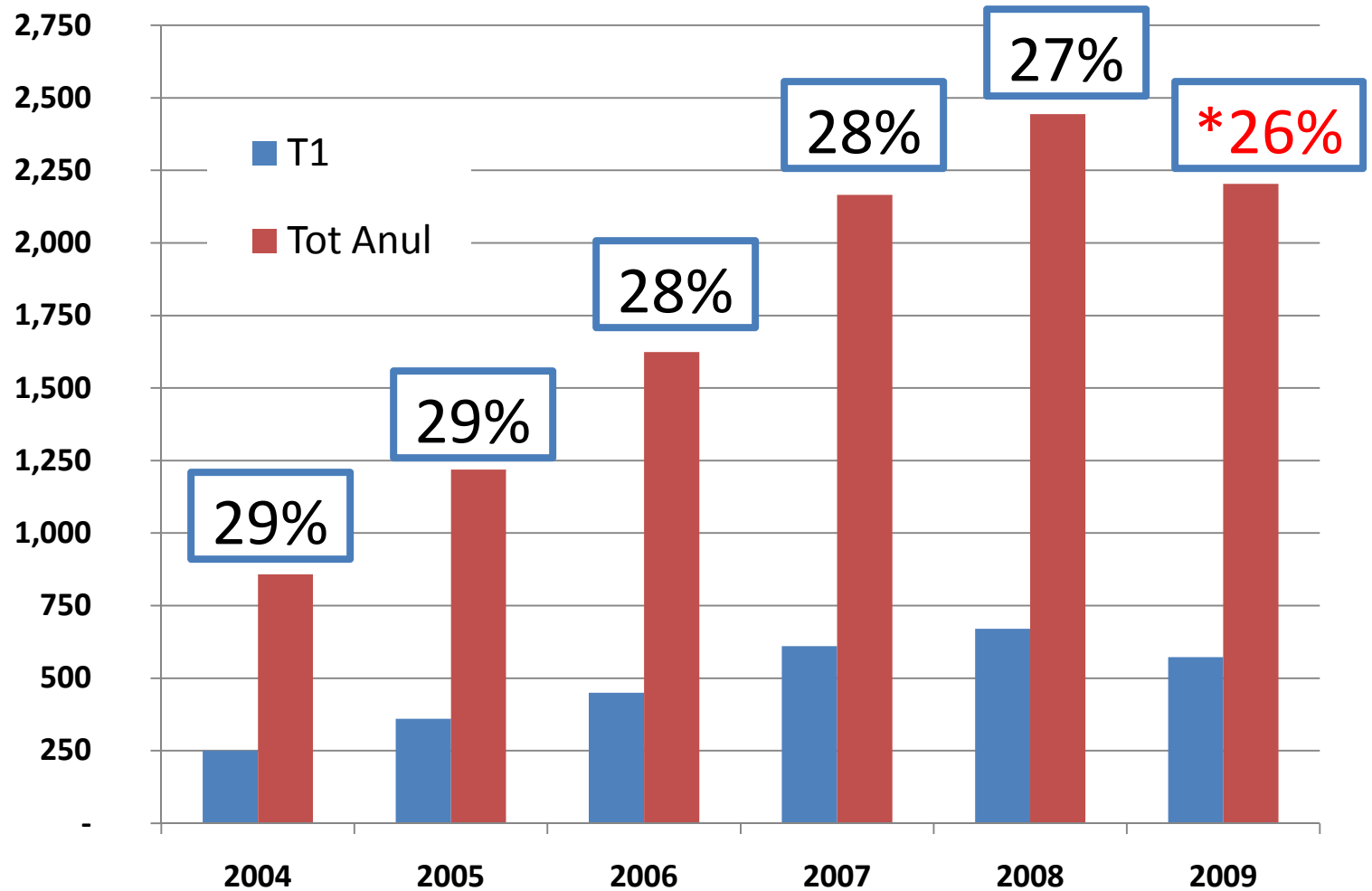
# DINAMICA PE CLASE DE ASIGURĂRI



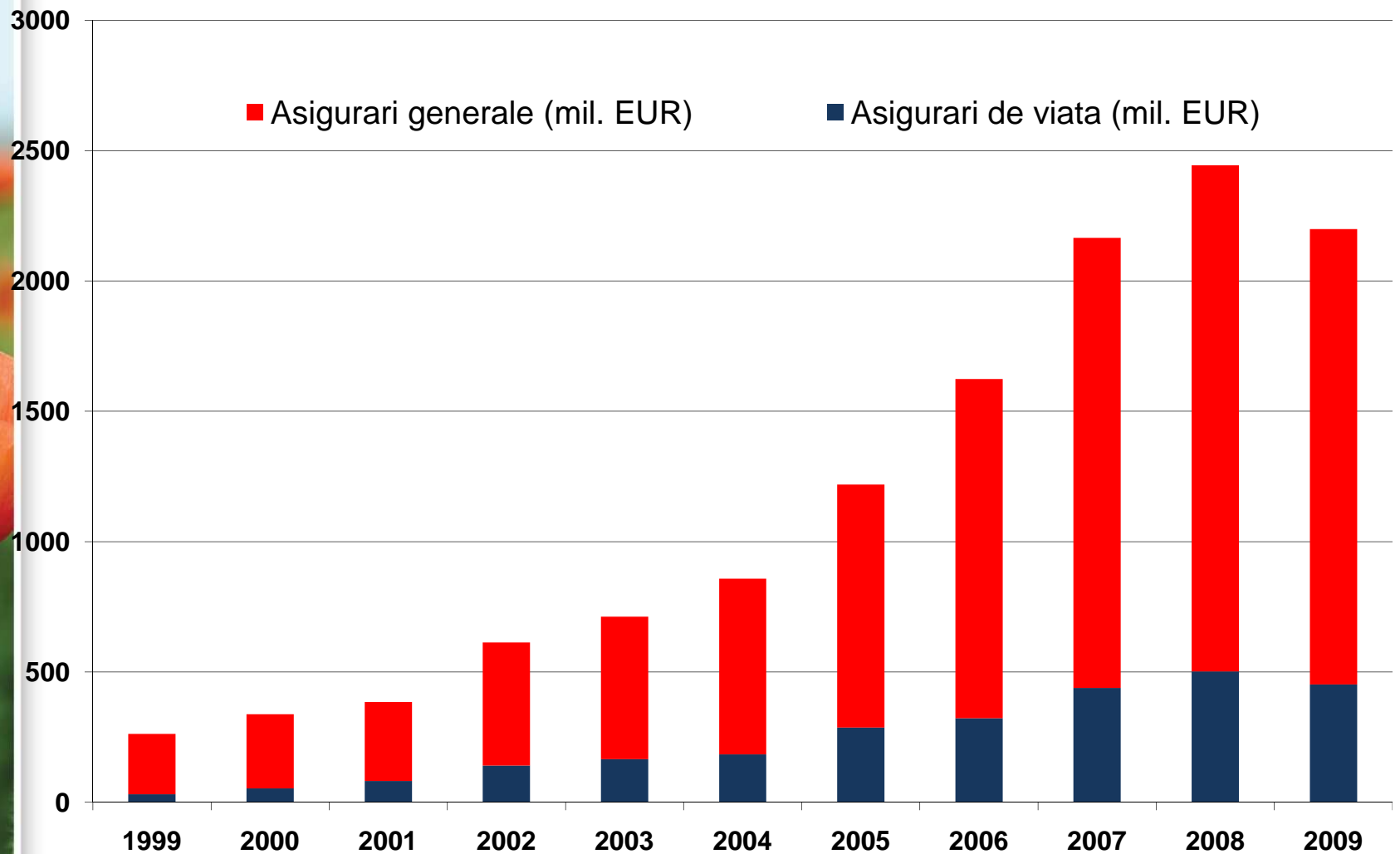
# PERSPECTIVE 2009



## EVOLUȚIE T1 2004-2009



## SCĂDERE 5-10% ÎN 2009



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## Sursa datelor prezentate:

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REZULTATE PRELIMINARE

**3** luni  
months **2009**

PRELIMINARY RESULTS



2008  
REZULTATE AUDITATE  
AUDITED RESULTS

ROMANIAN INSURANCE MARKET